3年生用 ゼミコースアウトライン Seminar Course Outline

For 3^{rd} year students

教員名(Name): Marjorie RESUELLO

*ゼミタイトル Seminar Title

Seminar on Communication for a Sustainable Future: Global and Intercultural Contexts

*授業概要 Outline of the contents

The seminar emphasizes critical thinking, intercultural awareness, and global communication skills. Through case studies and collaborative works, students will develop research and advanced presentation skills as well as learn how to translate complex ideas into clear and persuasive messages.

This seminar examines how communication contributes to shaping a more connected and sustainable global society. Through the framework of design thinking, students will explore communication as a creative, audience-centered process that promotes understanding, collaboration, and problem-solving across cultural boundaries. Students will develop their intercultural awareness, strategic communication, and presentation skills, learning to design messages that engage diverse audiences and foster meaningful dialogue.

*授業の形式 How the class is conducted

The seminar is conducted in an interactive, workshop-style format. Students participate actively in discussions, individual and group works, peer reviews, and design-based exercises. Each session combines short lectures with hands-on activities where students analyze real-world communication materials and develop their own.

The final sessions are devoted to group presentations, where students showcase their communication projects and receive feedback from peers and the instructor.

The class activities will be conducted in English and may include online collaborative works with students from other parts of the world.

*課題・成績評価基準 Requirements and Assessment Weekly classworks (including lectures and workshops) Presentations (including research and collaborative works)

*その他 Others

Materials will be shared via Google Classroom.